

You're spending millions on social investment. Are you actually seeing results?

Turn fragmented social investment into measurable, lasting change with the **Tshikululu Social Impact Maximiser**.

The problem

South African corporates spend billions a year on social investment but outcomes consistently fall short. The reason is structural: environmental, social and governance (ESG), enterprise and supplier development (ESD), socio-economic development (SED) and corporate social investment (CSI), and other key social impact levers operate in isolation. Teams are juggling separate goals, budgets and KPIs. The result? Duplication, missed synergies, and social impact that doesn't compound.

The solution

The **Social Impact Maximiser** is Tshikululu's end-to-end framework that integrates your social investment levers into a single ecosystem aligned to one measurable goal. It breaks down the silos between levers like CSI, ESD, SED, and ESG to design social impact programmes where each element reinforces the next.

How it works

- Set an overarching goal
- Map your social impact ecosystem
- Design integrated programmes
- Consistent monitoring and evaluation
- Scale for sustainability
- Pool resources for maximum impact

The outcome



Impact multiplied
Shared goals, unified purpose, coordinated delivery, and greater impact.



Spend maximised
Transform regulatory spend into lasting social change avoiding costly duplication.



Investment simplified
Replace fragmented reports with a single impact narrative your board can follow.



Board-ready results.
Shared KPIs and credible data that hold up to auditors and B-BBEE verification.

Why choose us?

R1.2B

social investments approved by fund management clients or influenced through advisory services in 2025.

28

years of experience in social impact across sectors and provinces.

22

trusts and funds currently under management.

To find out more, contact
JSwanepoel@tshikululu.org.za