

FUNDING GUIDELINES

De Beers has a long tradition of effective social investment that is at the heart of the company's business philosophy. Today that commitment is expressed, in part, through the work of the De Beers Fund, which, as the company's dedicated social investment vehicle, supports and partners with the development initiatives of various projects and community organisations.

In order to consider giving support to a particular project or organisation, a great deal of information and documentation is required. If adhered to, the De Beers Fund application form will ensure that those applying for funding present the best case to the Fund.

The Fund receives numerous applications on a daily basis and is not in a position to support all worthy causes. It should therefore be noted that it is not possible to guarantee funding will be approved.

The Fund looks to support the following sectors:

- Education
- Health
- HIV/Aids
- Welfare
- Skills Training
- Arts/Culture and Heritage
- Environment
- Policy and Advocacy

The following principles are embedded in the De Beers Fund strategy, and should be considered when applying for funding:

- Fostering sustainability
- Partnerships and relationships
- Community engagement
- Community ownership of projects
- Capacity building
- Proactive social investment planning and implementation
- Monitoring and evaluating impact

While recognising a strategically selected number of best practice projects and national South African initiatives, the majority of the Fund's social investment is directed towards sound development initiatives around De Beers' operations and labour sending areas and towards areas strategic to De Beers.

Geographically these areas include:

- Northern Cape:
 - Finsch (Siyanda, Ga-Segonyana & Taung municipalities)
 - Kimberley (Frances Baard & Letsemeng municipalities)
 - Namaqualand (Nama Khoi, Kamiesberg & Richtersveld municipalities)
- Limpopo:
 - Venetia (Musina & Blouberg municipalities)

Activities generally not considered by the Fund

There are certain fields or sectors that are not usually considered for support by the Fund. Some of these areas are omitted for obvious reasons, while others have had to be excluded, either because the Fund is not structured to be able to contribute to the sector, or because budgetary and other constraints make it impossible for the Fund to make a meaningful or consistent contribution to the sector.

The following areas are generally not considered for support by the Fund:

- Individuals
- Individual bursaries/bursary funds
- Religious organisations (other than community outreach) including the construction and maintenance of places of worship
- Sporting activities, sports and recreation clubs (except for specific community sports development programmes and sport for the disabled)
- Company promotions and membership subscriptions;
- Musical festivals and choirs
- Video and film productions
- Political, or quasi-political bodies
- Trade unions
- Overseas tours and exchanges

- General fundraising circulars (the Fund's response is to request the project to identify specific priorities or needs)
- Leveraged giving (meeting the costs of collecting donations from others);
- Endowment trusts
- Commercial ventures (closed corporations and other for profit activities);
- Loans and investments
- Grand projects which are beyond the capacity of the Fund to contribute to meaningfully
- Generalised school requests especially for computers in a context where there is no evidence of focused use and educational purpose
- Large infrastructural projects e.g. dams, roads, water and housing
- Advertising in educational or other supplements

Please note that the Fund is only able to support non profit organisations (NPOs) that are recognised by SARS as public benefit organisations (PBOs).

Trustees of the Fund meet three times a year. It is at these meetings that applications are presented and decisions are made, based on a thorough prior assessment of projects/organisations. There is no deadline for the submission of applications.

Please refer to the application form that is downloadable on www.tsi.org.za. You are required to fill this in and submit the completed form together with all the attachments required.